September 10-11, 2020

Major Sponsorship of AGBT’S Virtual Precision Health Meeting

The Genome Partnership, organizers of the renowned Advances in Genome Biology and Technology (AGBT) meetings, welcomes your generous support as we bring together leading genomics researchers, healthcare professionals, and healthcare industry stakeholders to advance the interface of genomics, medicine, and health.

LEVERAGE TWO AGBT MEETINGS

All Major Sponsors will have the opportunity to have a virtual talk in in front of our high-level attendees and leverage the sponsorship of Precision Health towards additional badges at our General Meeting.

Benefits of Major Sponsorship

- Host a virtual talk live and on demand to showcase your company, products, and services to key opinion leaders
- Complimentary virtual exhibit booth to host seminars and product launches and interact with new and existing customers
- Your logo on agbt.org and on three emails sent to all attendees in advance of our meeting
- Branding in our virtual lobby
- Electronic copy of attendee list
- The opportunity to purchase up to 5 badges for our next in-person General Meeting (depending on level of sponsorship).

- **Bids are due by Midnight, June 30, 2020** and a scan of your signed bid sheet should be emailed to Leisa at leisaz@agbt.org.
**Major Sponsorship Auction - Bidding Instructions**

**Bidding Instructions**
A scan of your signed bid sheet should be emailed to leisaz@agbt.org. You will receive an e-mail confirmation that your bid has been received. If you do not receive this confirmation within 24 hours, please contact leisaz@agbt.org.

**Bidding Process**
The bidding sheet is attached for your convenience. You will notice that we have 4 different levels of sponsorship. It is to your advantage to place a bid at each level to enhance your chances of winning. We will consider all of the Diamond level bids first, where the highest bidder will become the esteemed official Diamond Sponsor, and that organization’s name and bids will be removed from all remaining tiers. We then will evaluate the Emerald Sponsor bids, where the highest bidder will become the official Emerald Sponsor, and that organization’s name and bids will be removed from all remaining tiers. This process will continue until major sponsors have been selected for each sponsorship level.

**Winning Bids**
Winning bidders will be contacted on or before July 7, 2020. Your signed bid sheet, combined with your winning bid, is considered as a legally binding contract for your organization to pay the full bid amount.

**Bidding Tips**
If you are interested in obtaining the highest sponsorship level possible, you might consider strong bids for each of the sponsorship levels. Alternatively, if you envision a Ruby level sponsorship you might consider lower bids for the top few tiers, and the strongest bid for Ruby. In either case, it’s to your benefit to submit a bid for every tier.
**AGBT - Precision Health Conference - Major Sponsor Bid Sheet**

*One-Step Bidding Instructions:* Enter bids for every tier. Top Diamond bid chosen, winner's name removed. Next, top bid for Emerald chosen, name removed. Repeat.

**Bid Deadline:** June 30, 2020

<table>
<thead>
<tr>
<th>Selection Order -&gt;</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bid Amount -&gt;</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsorship Level -&gt;</strong></td>
<td>Diamond</td>
<td>Emerald</td>
<td>Sapphire</td>
<td>Ruby 1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Prominence of Sponsor Virtual Talk</strong></th>
<th>Premier 25 minute lunch talk</th>
<th>20 minute lunch talk</th>
<th>15 minute lunch talk</th>
<th>10 minute lunch talk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary virtual exhibitor booth</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Choice of logo in virtual lobby</td>
<td>1st option</td>
<td>2nd option</td>
<td>3rd option</td>
<td>4th option</td>
</tr>
<tr>
<td>Choice of ad before session (opening, closing, morning, afternoon)</td>
<td>1st option</td>
<td>2nd option</td>
<td>3rd option</td>
<td>4th option</td>
</tr>
<tr>
<td>Primary logo placement on 3 email advertisements prior to event</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Primary logo placement AGBT’s website</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Electronic copy of attendee list prior to event</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Opportunity to submit a gamification prize</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Opportunity to purchase badges for our next in-person General Meeting</td>
<td>5 badges</td>
<td>5 badges</td>
<td>4 badges</td>
<td>3 badges</td>
</tr>
</tbody>
</table>

Your signed bid sheet combined with your winning bid is considered a legally binding contract for your organization to pay the full bid amount by July 30, 2020.

*SIGNATURE:*

________________________________________________________________________

*PRINTED NAME:*

________________________________________________________________________

*COMPANY NAME:*

________________________________________________________________________
**Diamond Sponsor:**

- As the Diamond Sponsor, you will be acknowledged as the premier supporter of the meeting, with the highest priority of branding in all documentation and signage
- The Diamond Sponsor will have the opportunity to host a 25-minute lunchtime talk live and on-demand
- 1\(^{st}\) choice of logo placement in the virtual lobby
- 1\(^{st}\) choice of where you would like your complimentary ad, such as opening session, closing session, etc.
- You will have primary logo placement on three emails sent to all of our attendees prior to the event. (One week prior, day prior, and day of)
- You will have primary logo placement on agbt.org
- You will receive an electronic copy of our attendee list prior to the event
- You will have the opportunity to provide a gamification prize which entices attendees to engage with your company by collecting points when they visit your booth or attend your talk
- You will have the option to purchase up to five badges for our next in-person AGBT General meeting

**Emerald Sponsor:**

- Acknowledgment as our Emerald Sponsor with maximum branding and high-exposure opportunities.
- The Emerald Sponsor will have the opportunity to host a 20-minute lunchtime talk live and on demand.
- 2\(^{nd}\) choice of logo placement in the virtual lobby
- 2\(^{nd}\) choice of where you would like your complimentary ad, such as opening session, closing session, etc.
- You will have primary logo placement on three emails sent to all of our attendees prior to the event. (One week prior, day prior, and day of)
- You will have primary logo placement on agbt.org
- You will receive an electronic copy of our attendee list prior to the event
- You will have the opportunity to provide a gamification prize which entices attendees to engage with your company by collecting points when they visit your booth or attend your talk
- You will have the option to purchase up to five badges for our next in-person AGBT General meeting
**Sapphire Sponsor:**

- Acknowledgment as our Sapphire Sponsor with peak branding and high-visibility opportunities
- The Sapphire Sponsor will have the opportunity to host a 15-minute talk or fire-side chat during a lunchtime workshop.
- 3\(^{rd}\) choice of logo placement in the virtual lobby
- 3\(^{rd}\) choice of where you would like your complimentary ad, such as opening session, closing session, etc.
- You will have primary logo placement on three emails sent to all of our attendees prior to the event. (One week prior, day prior, and day of)
- You will have primary logo placement on agbt.org
- You will receive an electronic copy of our attendee list prior to the event
- You will have the opportunity to provide a gamification prize which entices attendees to engage with your company by collecting points when they visit your booth or attend your talk
- You will have the option to purchase up to four badges for our next in-person AGBT General meeting

**Ruby Sponsor:**

- Acknowledgment as our Ruby Sponsor with peak branding and high-visibility opportunities.
- The Ruby Sponsor will have the opportunity to host a 10-minute talk during a lunchtime workshop.
- 4\(^{th}\) choice of logo placement in the virtual lobby
- 4\(^{th}\) choice of where you would like your complimentary ad, such as opening session, closing session, etc.
- You will have primary logo placement on three emails sent to all of our attendees prior to the event. (One week prior, day prior, and day of)
- You will have primary logo placement on agbt.org
- You will receive an electronic copy of our attendee list prior to the event
- You will have the opportunity to provide a gamification prize which entices attendees to engage with your company by collecting points when they visit your booth or attend your talk
- You will have the option to purchase up to three badges for our next in-person AGBT General meeting
A ‘La Carte Sponsorship

Augment your exposure to our high-level attendees with the following options in our a ‘la carte auction. Bids are due by Midnight, July 30, 2020 and a scan of your signed bid sheet should be emailed to Leisa at leisaz@agbt.org.

AGBT - Precision Health Conference - A'La Carte Item Bid Sheet

One-Step Bidding Instructions: Specify how many units of each item is requested and your unit price bid. Winning bids pay the (unit price) times (the number of units requested).

Bid Deadline: July 30, 2020

<table>
<thead>
<tr>
<th>Priority Branding</th>
<th>General Session Sponsor 4 options</th>
<th>Poster Session Sponsor 1 option</th>
<th>Virtual Lab Sponsor several</th>
<th>Post Conference 2 options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Price Bid Amount -&gt;</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Number Units Requested -&gt;</td>
<td>na</td>
<td>na</td>
<td>$7,500</td>
<td>na</td>
</tr>
</tbody>
</table>

Minimum Bid: 1

Notes: * If multiple items, highest bid picks first; * Available for a fee

If you are bidding for multiple items, check one box indicating contingencies.

☐ < Our bids for multiple items ARE NOT contingent on one another. We hope to win each bid.

☐ < Some (or all) of our bids for multiple items ARE contingent on one another. We hope to win a bid in the following order (once we win a higher priority bid, please withdraw our lower priority bids):

The Company named below hereby agrees to pay The Genome Partnership for all items awarded to the Company in the A'La Carte Auction within 10 days. Your signed bid sheet combined with your winning bid is considered a legally binding contract for your organization to pay the full bid amount.

SIGNATURE: __________________________
PRINTED NAME: _________________________
YOUR COMPANY's NAME: ____________________
**General Session A ‘La Carte Sponsor:**
- Your company logo will be highlighted for all attendees to see in our virtual general session. Highest bidder picks first. Options include morning and afternoon sessions on September 10 and 11, 2020

**Poster Session A ‘La Carte Sponsor:**
- Sponsor the virtual poster session and you will have exclusive branding throughout the session

**Virtual Lab A ‘La Carte Sponsor:**
- We will provide the template for you to build and showcase your custom laboratory with your products

**Post Conference A ‘La Carte Sponsor:**
- Your company logo will be seen at the conclusion of each day’s session

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**Virtual Booth Sponsorship**

If you would not like to be a major sponsor or a ‘la carte sponsor, but would still like to have a presence at our meeting, sign up for a virtual booth. You can set your virtual booth with your logos, images, videos, digital assets, online chat and customization options. Sign up online [https://www.agbt.org/wp-content/uploads/2020/05/PH2020_ExhibitorForm-3.pdf](https://www.agbt.org/wp-content/uploads/2020/05/PH2020_ExhibitorForm-3.pdf) or send back the attached exhibitor form to leisaz@agbt.org Early bird rate is $3500 before July 31, 2020. Standard rate is $5000.

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**Virtual Booths Example**